



Our Three Strategies:

SOURCES OF STRENGTH:

Sources of Strength is a radically strength-based, upstream suicide prevention program with shown effectiveness in both preventative upstream and intervention outcomes. It has a firm commitment to providing evidence-based programming that is responsive to local community context and needs.

POSITIVE SOCIAL NORMS:

A Positive Social Norms Campaign is one way to clarify or correct certain misperceptions of norms and promote positive social norms or behavior.

SOCIAL HOST EDUCATION:

Social host education refers to educating adults about their legal responsibility to not provide alcohol or other substances to minors on their property, and the potential consequences they could face if they allow underage drinking to occur at their gatherings, essentially holding them accountable as the "social host" for any related issues that arise.

